

Central NC JA - Elementary Program

Our Region

Where does grocery store produce come from? Who grew the fruits and vegetables? How did they get there? In this program students discover the natural, human, and capital resources in their home states and in regions of the U.S. JA classroom volunteers show how resources are combined to create goods and services that individuals, businesses, and organizations provide to consumers.



Our Region Skills

Comparing · Compiling data ·
Conducting research · Decision making ·
Differentiating · Giving reports ·
Interpreting data · Math computations ·
Problem solving · Reading · Teamwork ·
Understanding symbols

Concepts

Business · Choices · Economy ·
Exchange · Expenses · Goods ·
Incentives · Income · Investment ·
Products · Profit · Region · Resources ·
Risk · Scarcity · Services · Specialization

Our Region Lesson Plan

The Lesson Plan for *Our Region* is designed to provide practical information about natural, human, and capital resources found in regions and used by businesses to produce goods and services. The learning objectives listed beside each activity state the skills and knowledge the students will gain.

Activity One: What are Resources?

The students use their prior knowledge to distinguish natural, human, and capital resources.

Key Learning Objectives

The students will:

- name things of value
- identify things of value as resources
- classify resources as natural, human, and capital
- discover that resources are found in regions

Activity Two: Exploring Resources

The students discover that resources are found within regions of the United States. They identify resources businesses use to make their products.

Key Learning Objectives

The students will:

- analyze resources in different regions
- generate a list of resources
- recognize that businesses combine the three types of resources to make their products

Activity Three: Regional Resources

The students discover how resources come to businesses from throughout different regions. They distinguish between the goods and services businesses produce, and they research and organize resources needed to create a product.

Key Learning Objectives

The students will:

- recognize economic interdependence in a region
- recognize the difference between a good and a service
- identify sources involved in producing a good or service

Activity Four: Business Decisions

The students identify how resources relate to business income and expenses. They complete a calculation to demonstrate how a business determines its profit or loss. When provided with a business challenge, they reallocate their resources and revise their calculations.

Key Learning Objectives

The students will:

- define *income* and expenses
- demonstrate how a business tracks income and expenses
- solve a simple business problem

Activity Five: You're in Charge

The students play a game that illustrates the flow of money in and out of a business. They learn about business income and expenses and the role of profits to the success of a business.

Key Learning Objectives

The students will:

- identify a variety of business income and expenses
- recognize the importance of profits to business